

WELCOME

TO PRIORITY CLUB® REWARDS



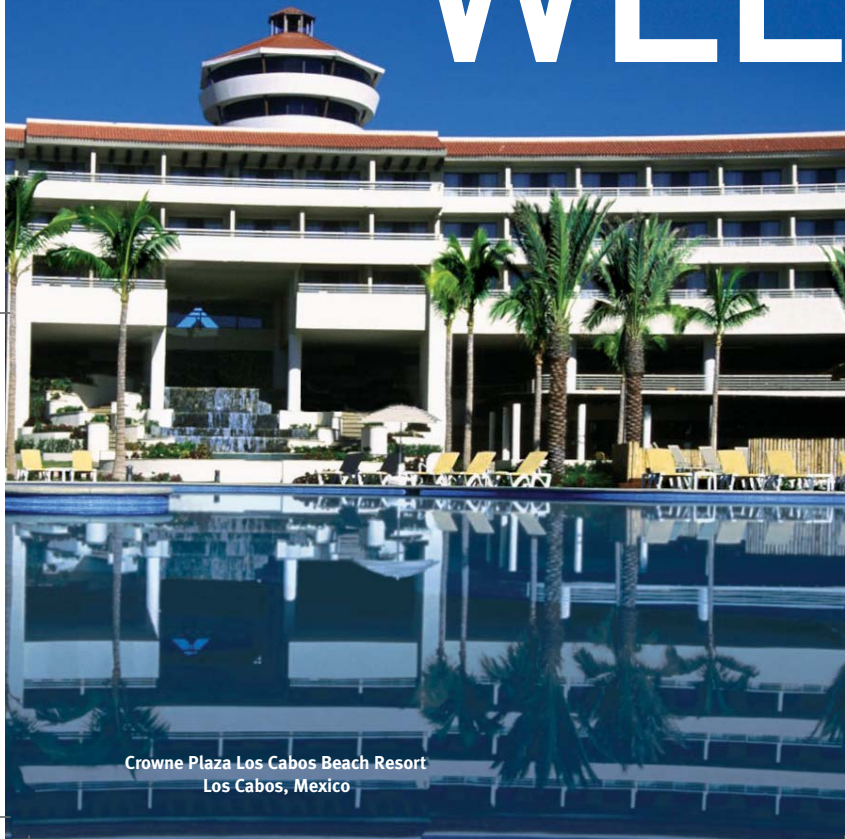
YOUR MEMBER GUIDE

MEXICO
SOUTH AMERICA
CENTRAL AMERICA
AND CARIBBEAN
EDITION



priorityclub.com

WELCOME



Crowne Plaza Los Cabos Beach Resort
Los Cabos, Mexico

EXPERIENCE PRIORITY CLUB® REWARDS. IT'S EASIER. ENJOY.™

Priority Club Rewards is the travel rewards program you've always wanted.

You'll get all the great features Priority Club Rewards has to offer — plus enhanced benefits* a frequent traveler like you is sure to love.

With the largest selection of hotel locations in the world, you'll find it's easy wherever you travel. Take a look at what's in it for you.

*Benefits vary by hotel brand and by region.

OUR FAMILY OF BRANDS



INTERCONTINENTAL® HOTELS & RESORTS

The preferred hotel brand for international travelers for nearly 60 years.

www.intercontinental.com



CROWNE PLAZA® HOTELS AND RESORTS

The ideal upscale hotel choice for small to medium-sized business meetings.

www.crowneplaza.com



HOTEL INDIGO™

Come and experience our new lifestyle hotel where we invite you to curl up and relax.

www.hotelindigo.com



HOLIDAY INN® HOTELS AND RESORTS

The hotel brand known the world over for dependability, friendly service and excellent value.

www.holiday-inn.com



HOLIDAY INN EXPRESS®

Helping travelers around the globe Stay Smart® with a good night's sleep at a great rate.

www.hiexpress.com



STAYBRIDGE SUITES®

All-suite accommodations that are perfect for business, relocation and vacations.

www.staybridge.com



CANDLEWOOD SUITES®

Making extended stays comfortably affordable, with studio and one-bedroom suites complete with a fully equipped kitchen.

www.candlewoodsuites.com



2 Presidente InterContinental Puerto Vallarta
Puerto Vallarta, Mexico

ENJOY GREAT BENEFITS

Priority Club Rewards is a travel rewards program like no other. Easy, flexible and rewarding, Priority Club benefits go on and on.

- Use your points anytime; they never expire
- Earn points at more than 3,500 locations worldwide
- Collect your choice of Priority Club points or airline miles
- Redeem points instantly online for Reward Nights
- Enjoy Reward Nights with no blackout dates
- Transfer points between accounts. Share them with friends or family
- Purchase extra points if you're short of the points you need for the reward you want
- Earn more points faster with our partners
- Redeem your points for a wide range of rewards
- Become an Elite member to enjoy even more

ELITE STATUS BRINGS YOU EVEN MORE

Gold Elite members receive all Club benefits, PLUS:



- A 10% Elite point bonus on base points*
- Priority Check-In.[™] You can be sure your room has been assigned and your room key will be waiting for you at the front desk when you arrive. (Guaranteed reservations must be made by 7 a.m. on the day of arrival.)

You can reach Gold Elite status by staying only 15 Qualifying Nights or earning 20,000 Priority Club points in a calendar year.

But why wait?

You can enjoy Gold Elite status today for only US\$50 per calendar year. Just visit www.priorityclub.com/purchasegold. Or call the Priority Club Service Center — Mexico: **001-800-272-9273**; Central America, South America and the Caribbean: (English) **1-801-975-3063** and (Spanish) **1-801-975-3013**. (Toll charges apply.)

* Once a member attains an Elite level, it will remain in effect through the subsequent calendar year. Gold and Platinum bonus points are credited only to members who choose to collect Priority Club points. Bonus points for Gold and Platinum members apply only on the base points.

Platinum Elite members receive all Club benefits, PLUS:



- A 50% Elite point bonus on base points*
- Complimentary room upgrades available at check-in[†]
- Guaranteed room availability (72 hours in advance)[§]
- Priority Check-In

To achieve Platinum Elite status, simply stay 50 Qualifying Nights or earn 60,000 Priority Club points in a calendar year.

[†] Platinum Elite members will receive an upgrade to the best available room, which might include rooms on the hotel's Concierge Level, higher floors, corner rooms, newly renovated rooms or rooms with preferred views. Upgrade privileges are based on availability at check-in and apply to the member's personal guest room.

[§] Platinum Elite members are guaranteed one guest room for personal use for reservations made at least 72 hours prior to the date of arrival, except during special events that result in extraordinary room demand, as determined solely by the hotel. Guaranteed room availability is not valid for Reward Nights. These reservations are to be made at the hotels directly or through the Priority Club Service Center.



EARNING POINTS IS EASY

- Earn 10 Priority Club points for every US\$1 or local currency equivalent charged to your room at Crowne Plaza, Hotel Indigo, Holiday Inn, Holiday Inn Express, Staybridge Suites and Candlewood Suites hotels. Eligible charges* include qualifying room rates,[†] restaurant meals and beverages, phone calls, laundry and in-room movies.
- Earn 2,000 Priority Club points per qualifying stay at InterContinental Hotels & Resorts worldwide.
- Earn Priority Club points when you purchase goods or services with any of our program partners.

*VAT is excluded. See complete program terms and conditions at www.priorityclub.com for full eligible charges.

[†] Most business and leisure rates qualify — except group/convention rates, holiday packages and other deeply discounted rates.

EARN EVEN MORE POINTS WITH OUR PARTNERS



Set sail with Priority Club Rewards Cruises! You can earn up to 20,000 points when you sail aboard Carnival, Costa, Cunard, Holland America, Princess, Seabourn or Windstar Cruise Lines. Visit www.priorityclub.com/cruise or call 1-757-422-8811 to learn more (toll charges apply).



Convert Club Rewards® points from Diners Club® to Priority Club points. Visit www.dinersclub.com, consult your local Club Rewards brochure or call your local Club Rewards office for details.



Send flowers for every occasion and get 15 Priority Club points for every eligible US\$1 spent at www.ftd.com/priorityclub. Offer valid for orders delivered in Mexico.



Earn 125 Priority Club points per rental day on qualifying Hertz rentals. For reservations, visit www.hertz.com, call your Travel Professional or contact Hertz in your country. You must provide your Priority Club Rewards member number and discount number CDP22754 to receive your points.

Please remember to provide your Priority Club Rewards membership number when making purchases or reservations to ensure your program points are credited to your account.



6 InterContinental Miami
Miami, Florida

YOUR POINTS

A FLEXIBLE APPROACH TO

Buy reward points for yourself.

If you want to enjoy a reward, but are missing a few points, you can buy them for only US\$10 per 1,000 points. You can purchase up to 6,000 points per account in a rolling 12-month period. Visit www.priorityclub.com/purchasepoints or call: Mexico, 001-800-272-9273; Central America, South America and the Caribbean: English* – 1-801-975-3063, Spanish* – 1-801-975-3013.

Combine points with other members.

With our Points Transfer Program, you can combine your points with those of other members by transferring Priority Club points between accounts (a nominal fee of US\$5 per 1,000 points applies). Visit www.priorityclub.com/transferpoints or call the Priority Club Service Center in your region. Please have available the Priority Club Rewards membership account number to which you wish to transfer points and a valid credit card.

*Toll charges apply.

TAKE THE AIRLINE MILES OPTION

If you prefer to automatically collect airline miles instead of Priority Club points, we offer a wide range of airline partners from which to choose.

To update your earning preferences so that you can take advantage of this option, visit:

www.priorityclub.com

Or call a Priority Club Service Center —
Mexico: 001-800-272-9273
Central America, South America, Caribbean:
English – 1-801-975-3063
Spanish – 1-801-975-3013

Partners subject to change without notice. Visit www.priorityclub.com for the most updated list of participating airlines.

AIRLINE PARTNER PARTICIPATION AND EARNING SUMMARY

Airline Partner	Earning Structure
Aéromexico Alaska Airlines America West Airlines American Airlines Continental Airlines Delta Air Lines GlobalPass ¹ Northwest Airlines United US Airways	500 miles per qualifying stay at InterContinental; 2.5 airline miles per US\$1 spent on eligible charges at Crowne Plaza, Hotel Indigo, Holiday Inn, Holiday Inn Express, Staybridge Suites and Candlewood Suites.
Aéroplan Air France Asia Miles Asiana Airlines British Airways China Airlines EVA Airways Japan Airlines Korean Air KLM Lufthansa Saudi Arabian Airlines Singapore Airlines SN Brussels Airlines South African Airways Swiss International Air Lines TAP Air Portugal Thai Airways International	500 miles per qualifying stay at InterContinental, Crowne Plaza, Hotel Indigo, Holiday Inn, Holiday Inn Express, Staybridge Suites and Candlewood Suites.
Air China	800 kilometers per qualifying stay at InterContinental, Crowne Plaza, Hotel Indigo, Holiday Inn, Holiday Inn Express, Staybridge Suites and Candlewood Suites.
Alitalia	600 miles per qualifying stay at InterContinental, Crowne Plaza and Hotel Indigo; 500 miles per qualifying stay at Holiday Inn, Holiday Inn Express, Staybridge Suites and Candlewood Suites.
El Al Israel Airlines	10 airline points per qualifying stay at InterContinental; 1 airline point per US\$20 or local currency equivalent spent on eligible charges at Crowne Plaza, Hotel Indigo, Holiday Inn, Holiday Inn Express, Staybridge Suites and Candlewood Suites.
Finnair	1,000 airline points per qualifying stay at InterContinental; 500 airline points per qualifying night at Crowne Plaza, Hotel Indigo, Holiday Inn, Holiday Inn Express, Staybridge Suites and Candlewood Suites.
Iberia	120 airline points per qualifying stay at InterContinental; 70 miles per qualifying stay at Crowne Plaza and Hotel Indigo; 70 miles per qualifying stay at Holiday Inn, Staybridge Suites and Candlewood Suites; and 40 miles per qualifying stay at Holiday Inn Express.
LanChile	800 LanPass kilometers per qualifying stay at InterContinental; 4 LanPass kilometers per US\$1 at Crowne Plaza, Hotel Indigo, Holiday Inn, Holiday Inn Express, Staybridge Suites and Candlewood Suites.
Malaysia Airlines	600 Enrich Award Points per qualifying stay at InterContinental, Crowne Plaza, Hotel Indigo, Holiday Inn, Holiday Inn Express, Staybridge Suites and Candlewood Suites.
Qantas Airlines ²	1,500 airline miles per qualifying stay at InterContinental; 500 airline miles per qualifying night at Crowne Plaza, Hotel Indigo, Holiday Inn, Holiday Inn Express, Staybridge Suites and Candlewood Suites.

¹ For a list of GlobalPass airline service providers, visit www.globalpass.com.

² Varies at hotels within Australia.

Frequency/partner credits may be issued in currencies other than miles. See www.priorityclub.com for details on earning structure.

YOUR CHOICE OF REWARDS

As a Priority Club Rewards member, you can choose from a wide range of rewards — including hotel stays, airline miles and more. Reward Nights start at just 10,000 points, so you can start redeeming points in no time.

REWARD NIGHTS

Reward Nights* are a simple way to make your holiday or break last even longer. Redeemable online and not subject to blackout dates, Reward Nights are easy to take advantage of whenever you want.

See the table alongside for details on redeeming points for Reward Nights. Visit www.priorityclub.com/rewardnights or just call the Priority Club Service Center and tell us your membership number and choice of hotel. We'll do the rest.

* Visit www.priorityclub.com/rewardnights or call the Priority Club Service Center for complete terms and conditions. Reward Nights are subject to room availability.

	Holiday Inn Express Value Destinations ¹ Holiday Inn Express Special Destinations ¹	10,000 points 20,000 points
	Candlewood Suites	11,000 points
	Holiday Inn Value Destinations ¹ Holiday Inn Special Destinations ¹	15,000 points 25,000 points
	Staybridge Suites/ Studio	20,000 points
	Hotel Indigo	25,000 points
	Crowne Plaza	25,000 points
	InterContinental	30,000 points

¹Destinations and Special Destinations include all Holiday Inn Select[®] hotels, Holiday Inn SunSpree[®] Resort hotels and Holiday Inn Garden Court[®] hotels. For a complete list of Special Destination locations, visit www.priorityclub.com/rewardnights or call the Priority Club Service Center in your region.

AIR TRAVEL

Redeem your Priority Club points for miles in one of the following frequent flyer programs and we will transfer the miles to your frequent flyer account*

To calculate how many Priority Club points you'll need, just convert at the rate of 2,500 miles for every 10,000[†] points.

*It takes approximately 4 weeks to convert your points to miles and post them to your frequent flyer account (6–8 weeks for Northwest Airlines). Please check your next frequent flyer account statement to verify that the transfer has been completed. Once your miles have been deposited in your frequent flyer account, follow your airline program procedures for ordering tickets, upgrades and other airline awards. Priority Club points, once transferred or converted to an airline program account, cannot be converted back into Priority Club points.

[†]Redemption structure may vary based on airline. See www.priorityclub.com for mile redemption details.

[§]El Al Israel Airlines converts at a rate of 50 El Al points for every 10,000 Priority Club points.

POINTS FOR MILES		Airline	Program
		Aéromexico [®]	Club Premier Miles
Aéropplan 		Air Canada Aéroplan [®]	Aéroplan [®]
		Air China	Air China Club
		Air France	Fréquence Plus
		Alaska Airlines	Mileage Plan
		Alitalia	MilleMiglia
		America West Airlines [®]	FlightFund [®]
		American Airlines [®]	AAdvantage [®]
		Asiana Airlines	Asiana Club
		British Airways	Executive Club
		Asia Miles 	Asia Miles™
		Continental Airlines 	OnePass [®]
		Delta 	SkyMiles [®]
		El Al Israel Airlines	El Al Frequent Flyers Club [§]
		Japan Airlines	JAL Mileage Bank
		KLM	Flying Dutchman
		LanChile [®] Airlines	LanPass Miles [®]
		Malaysia Airlines	Enrich
		Northwest Airlines [®]	WorldPerks [®]
		Saudi Arabian Airlines	Alfursan
		Singapore Airlines	KrisFlyer
		SN Brussels Airlines	Privilege
		South African Airlines	Voyager
		Swiss International Air Lines	Swiss Travel Club
		Thai Airways International	Royal Orchid Plus
		United	Mileage Plus [®]
		US Airways [®]	Dividend Miles [®]

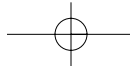
All available programs may not be listed. For a complete list of participating airlines, visit www.priorityclub.com.



DO IT ALL
ONLINE.

DO IT ALL AT
WWW.PRIORITYCLUB.COM.

Visit www.priorityclub.com — where a whole world of convenient options awaits you. Conduct customizable hotel searches for more than 3,500 hotels in the Priority Club Rewards family of brands. Book your next stay. Manage your account. Redeem your points for Reward Nights. Upgrade your status. Purchase additional points. Transfer points to a family member. The list goes on and on.



Stay confident with the lowest Internet rate guarantee.

When you book a stay through www.priorityclub.com or any one of our hotel Web sites, you'll never be charged a booking fee, and you're guaranteed to get the lowest Internet rate available. If you find a lower rate for the same hotel, night and room type within 24 hours of booking your reservation, we want to know about it. Simply visit us online at www.priorityclub.com/lowestrates or call your nearest reservation center so we can match the lower rate, plus give you an additional 10% discount! Terms and conditions are available online at www.priorityclub.com/lowestrates.

Make managing your account fast and easy.

Managing your account status, personal preferences and travel information is simple when you do it online. In fact, you can find everything from your current account balance and membership level to upcoming hotel reservations — including arrival and departure dates, reservation status and confirmation numbers. You can even modify reservations without picking up the phone.



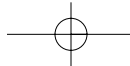
AT YOUR SERVICE,
AT YOUR FINGERTIPS,

AND JUST A CLICK AWAY.

Find the right hotel for every occasion.

Whether your next stay is for business or pleasure, www.priorityclub.com makes it simple to find a hotel to suit your needs. Conduct a customizable hotel search and sort the results by hotel brand, distance to downtown or quality ranking. Read hotel details to learn about amenities, features, personal services, business services, local activities and attractions, as well as proximity to downtown, airports and area businesses.

12 InterContinental Buenos Aires
Buenos Aires, Argentina



Save time with e-statements.

Get your latest statement electronically. We can email you a monthly summary of your most recent Priority Rewards statement. It's easy to sign up today — just visit **www.priorityclub.com/email** and update your profile, or call the Priority Club Service Center. Then view your recent activity online at your convenience.

Get where you're going faster.

To make it even easier to find your way around **www.priorityclub.com**, keep the following list of addresses handy.

Upgrade to Gold Elite status:

www.priorityclub.com/purchasegold

Purchase points: **www.priorityclub.com/purchasepoints**

Transfer points: **www.priorityclub.com/transferpoints**

Redeem points for Reward Nights:

www.priorityclub.com/rewardnights

HERE'S HOW TO REACH US

Visit us at www.priorityclub.com for reservations, current promotions and opportunities worldwide.

By mail:

Priority Club Service Center
P.O. Box 30320
Salt Lake City, UT 84130-0320
USA

By telephone:

In Mexico: 001-800-272-9273
In Central America, South America and the
Caribbean: 1-801-975-3063* (English)
or 1-801-975-3013* (Spanish)

*Toll charges may apply.

In the U.S. and Canada: 1-888-211-9874

Email: PriorityClub@ICHotelsGroup.com

Fax: 001-800-PCLUBFAX (725-8232)

To ensure receipt of your special privileges and your points, do not forget to provide your membership number when making reservations and to present your card when checking in.